

SUMMER RIDE

SUMMER 2015



vf VF Licensed
Sports Group



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SUMMER RIDE

SUMMER 2015



401 ABROAD AND BEYOND

SUMMER
RIDE

SUMMER 2015

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HC4J)

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402 ADMIRABLE REGARD

SHORT SLEEVE CREW NECK JERSEY TEE

5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL / Bright Cardinal (HC4L)



403 SPIRIT HUNTER

SUMMER
RIDE

SUMMER 2015

SHORT SLEEVE CREW NECK JERSEY TEE

5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL / White (HC4K)

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404 RIDER WARRIOR

SHORT SLEEVE CREW NECK JERSEY TEE

5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL / Deep Blue (HC4M)



405 GENERATE RESPECT

SUMMER
RIDE

SUMMER 2015

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HC4H)

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406 CHROME MOTIVATION

SHORT SLEEVE SCOOP NECK RIB TEE
5N16: XS-XXL; 5N6X: 1X-3X / Black (HC4N)



407 TWO WHEELED FREEDOM

SUMMER
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SHORT SLEEVE DEEP V-NECK JERSEY TEE
5M17: XS-XXL; 5M7X: 1X-3X / Black (HC4P)

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SUMMER RIDE

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THIS CULTURE PHENOMENON THAT
SYMBOLIZED THE LATE 80'S AND EARLY 90'S
IS BACK. BIKER BUILT HAS REVIVED AND
UPDATED SUN ACTIVATED TECHNOLOGY.
JUST IN TIME FOR PRIME RIDING SEASON.

WE SUGGEST HIGHLIGHTING THIS ADVANCED
TECHNOLOGY TO DRAW IN THE ENTHUSIASTS.
CREATE A TABLE TOP DISPLAY AND WE'LL
SUPPORT THIS COLLECTION WITH IN-STORE
POP AND ILLUSTRATED STICKERS. THESE WILL
SHOWCASE THE ARTWORK, INDOOR AND
OUTDOOR, PULLING RIDERS INTO THE GENERAL
MERCHANDISE DEPARTMENT.

DON'T MISS OUT ON THIS SEASONAL
OPPORTUNITY TO IGNITE YOUR SALES.



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INDOOR

408 REVOLVING THUNDER

SHORT SLEEVE CREW NECK JERSEY TEE

5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL / White (HA7U)



OUTDOOR

SUMMER
RIDE

SUMMER 2015

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INDOOR

409

CHROME COMPANION

LONG SLEEVE CREW NECK JERSEY TEE WITH CUFFS
5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL / White (HA7S)



OUTDOOR

SUMMER
RIDE

SUMMER 2015

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INDOOR

410 BRAVE RIDE

SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X / White (HA7Q)



OUTDOOR

SUMMER
RIDE

SUMMER 2015

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INDOOR

411

HOT FOR POWER

SHORT SLEEVE DEEP V-NECK JERSEY TEE

5C31: XS-XXL; 5X1C: 1X-3X / White (HA7V)



OUTDOOR

SUMMER
RIDE

SUMMER 2015





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